

# 2012 SHOW GUIDE

**THE**  
**LONDON**  **FESTIVAL**  
**OF RAILWAY** **MODELLING**

In Association with The Model Railway Club

24th & 25th March 2012 N22 7AY



## Show Guide

These 32-page showguides are a wonderful memento for visitors to our shows providing them with both a quick reference guide of exhibitors as well as a more comprehensive listing of the layouts and stands. A site plan is also inserted into the centre pages of the guide to help people navigate around the many stands and layouts on display.

Each copy of the showguide is given FREE to all visitors.

The high quality of the show guide makes it a perfect vehicle to advertise your company direct to your target audience. With thousands of visitors to The London Festival of Railway Modelling, your advertisement is sure to receive an excellent response!

With limited advertising space on offer you will need to be quick to ensure you do not miss out!

### Discounted Advertising Rates For Exhibitors

- Whole page colour £250 + vat
- Half page colour £160 + vat
- Quarter page colour £110 + vat
- Eighth page colour £80 + vat



## Booking Form 2012



Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

I would like to book \_\_\_\_\_ page advert in:

London Show Guide

I understand this is sold on a first refusal basis

Please invoice me for £ \_\_\_\_\_

Please find enclosed my copy for the advert

Please call me regarding my copy for the advert

Signed \_\_\_\_\_

Dated \_\_\_\_\_